

SMS Service Pricing

This document refers to our SMS service – where we send the messages for you. Alternatively, if you're interested in the SMS application which you can install on your own computer and manage independently, please refer to our document "SMS Application Pricing".

All prices are quoted in GBP and exclude VAT.

The service (for one-way bulk messaging) includes a short scan and clean of your data, importing your data, preparing your message, monitoring the service as the messages are sent and forwarding of any replies by email.

Note: Each message can be personalised if you supply the recipient's name with your data (optional).

SMS Text Message Service

Set up charge (per instance) 100.00

Option

Personalisation of each message (e.g. with recipient's name or product details) 75.00

Messages (on route 2)

Quantity Messages	Pence per Message	Minimum Total Charge
1 – 1,000	34	270.00
1,001 – 2,000	28	
2,001 – 5,000	23	
5,001 – 10,000	18	
10,001 – 20,000	14	
20,001 – 50,000	10	
50,001+	8	

For example, if you ask us to send 1364 messages with the personalisation option, the total cost would be as follows:

Set up charge	£ 100.00
Personalisation	£ 75.00
Messages	1364 x 0.28 = £ 381.92
Total	£ 556.92

Terms & Conditions

By using our SMS service, you agree to the following terms and conditions.

These terms and conditions are in addition to our standard terms & conditions of business which are available from our website.

1. You must comply with all applicable laws, regulations and network operator requirements. Any complaint from a network operator would be regarded in a very serious light and you agree to accept full responsibility / liability.
2. You may not send unlawful, obscene, abusive, harassing, threatening or obscene messages.
3. Spamming (unsolicited marketing) is not permitted under any circumstances. Recipients must either have requested the service from you or be subscribers or paid members of a group where the rules of subscription/membership explicitly grant you permission to send SMS messages.
4. You understand that messages sent are stored and can be audited at any time.
5. You agree to indemnify us and our suppliers against all and any losses suffered in the event that you don't comply with the terms and conditions.
6. We will do our best to ensure successful delivery of all messages. Please note however that successful delivery also depends on additional parties such as ISP's, telcos and network operators, hence we cannot absolutely guarantee successful delivery for every message.
7. Once a message has been sent it cannot be recalled to cancel it or resend it on a different route.

E&OE.