

Your Computers are Useless

Your PCs are a *useless* asset unless you're using the *right software* for *your* business. Recognise any of the following?

- Client list in Excel, letters in Word, accounts in Quickbooks or Sage & emails in Outlook?
- Diary on paper (where is it)?
- Data duplicated all over the place - wasting time and reducing efficiency?
- Can't produce useful management information?
- Shouldn't mail merging be a simple two-click operation?
- Unable to analyse or categorise your clients?
- Need a report on sales by advertising media for the last year - in a flash?
- Our customers love our work, but they love the fact that we always seems to undercharge them. We need to keep tighter control over time, jobs and expenses.
- Why can't our PC's simply tell the sales staff which customers to call today and create automatic reminders for next week if there's no reply?
- Emails are not 'linked' to clients. Can't our client list and emails be integrated?
- I'm fed up with tediously generating reports in Excel. I need my computers to provide me with really useful management information, lots of it, automatically, when I want it!
- We have a database but it doesn't do much for us. Could it have been better designed?
- How can we use our PC's to become more productive and efficient?
- Aren't my computers supposed to help me - not hinder me?

Your business runs in its own *unique* way, with special procedures and processes – where 'off-the-shelf' software is often unsuitable and difficult to modify to meet those special requirements.

We Can Help

We can help you to enhance your productivity, efficiency and profits (yes, read that again!) by:

- Analysing the processes used to run *your* business and recommending better ways to run specific aspects of *your* business.
- Designing and developing software to suit the special requirements of *your* business.
- Training you and your staff to *think* and *work* in the best ways to maximise productivity and efficiency.

How?

We help you to look 'outside the box', introducing new ideas while reviewing your business processes, working *with* you to discover how it could run better in today's fast and competitive markets.

Our *down to earth* and *often easily affordable* service will pay for itself through reduced costs, increased turnover and increased profits, a fact that will become clear to you from our very first meeting!

Whether it's a small change to an existing database that might double staff efficiency, or suggesting, implementing and automating a completely new method to analyse your marketing, you'll benefit from our ability to bring new ideas to your business and from our software solutions that are designed to grow with you. From single-purpose solutions to company-wide integrated systems, we *will* make a difference!

Our relationship will be *long-term*, because your success is important to us. We are very customer focused and do not simply sell 'off-the-shelf' software; rather we *design* the best solution for your business, with a strong emphasis on ROI. *We have never had a dissatisfied customer!*

Book your free initial consultation now!